Daniel X. O'Neil

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Experience

Smart Chicago Collaborative, **Executive Director**, July 2011 – present
- Responsible for vision, strategy, and operations for this civic organization devoted to making lives better in Chicago through technology

EveryBlock/ Msnbc.com, **Co-founder/ Business Development**, July 2007 – July 2011
- As one of four co-founders of EveryBlock, I worked with municipal governments to obtain new data sets. Included research for hidden data, negotiation for more sustainable data feeds, and working with local officials on policy and technology issues
- After helping manage the acquisition of EveryBlock by msnbc.com in August 2009, I became responsible for all business relationships in the division. I work with advertisers, publishers, and other content providers to create new forms of hyperlocal advertising and news experiences
- EveryBlock is widely considered one of the most innovative journalism initiatives of the last decade

Hoffman for Illinois, **Director of New Media**, July 2009 – February 2010
- Advised US Senate candidate David Hoffman on a number of strategy, media, and policy matters as a senior member of his formation committee
- Conceived of and art directed campa[;ign Web site, including innovative social media strategies, and managed all new media activities on a day-to-day basis

Internet Consultant and Writer, 2002 – present
- I conduct a wide range of activities under this banner—helping aldermen write ordinances, advising political candidates on strategy and policy, and launching dozens of independent Web sites around transparency, civic communication, and social media
- Hand-developed dozens of custom Web sites for nonprofits, schools, politicians, and small businesses
- Creator of CTA Tweet CTA Alerts, the wireless notification system used by hundreds of Chicagoans to communicate about the current status of the Chicago Transit Authority
- This is where I've mastered the art of stitching together Web technologies to solve real problems

Streams Online Media/ Dunn Solutions Group, **Consulting Manager**, June 1998 – March 2007
- Managed teams of 5-20 people over the course of dozens of projects over the course of ten years. Web designers, branding experts, Microsoft certified programmers, Java developers, information architects, copywriters, illustrators, Flash developers, game developers, and subject matter experts of all kinds
- When Dunn Solutions Group purchased Streams in early 2000, I helped manage the transition of a small boutique Web design firm into a larger technology company. Brought the division back from tech collapse to profitability by the time I left
- This is where I first became native to the Web

Rudnick & Wolfe Law Firm, **Litigation Paralegal**, June 1991 – 1998
- Read, digested, and summarized hundreds of depositions, original corporate communications, general ledgers, annual reports, and contracts for lawyers working on complex multi-million dollar litigation cases
- This is where I first learned how business works (from the point of view of when things go wrong)

Education
- Bachelor of Arts in English and Anthropology, University of Illinois at Chicago

Skills
- Experienced at developing Web-based products and working with technologists to get them launched
- Experienced public speaker and policy advisor with regard to open government standards
- Trusted advisor to government officials, nonprofit executives, and political candidates
- Able to collaborate with technology people and civilians alike
- Created and delivered dozens of hours of classroom training in digital skills
- Excellent technical writer

Also
- Board member of Voqal
- Chair of U.S. Open Data Institute
- Religious education teacher for the past 10 years
- Playwright, poet, and performer with four books and dozens of performances across the country